

A decorative graphic on the left side of the slide features several thin, dark lines representing hop rhizomes. A prominent red arrow points to the right, overlapping the text area.

# Hop Rhizomes For Export To Nepal

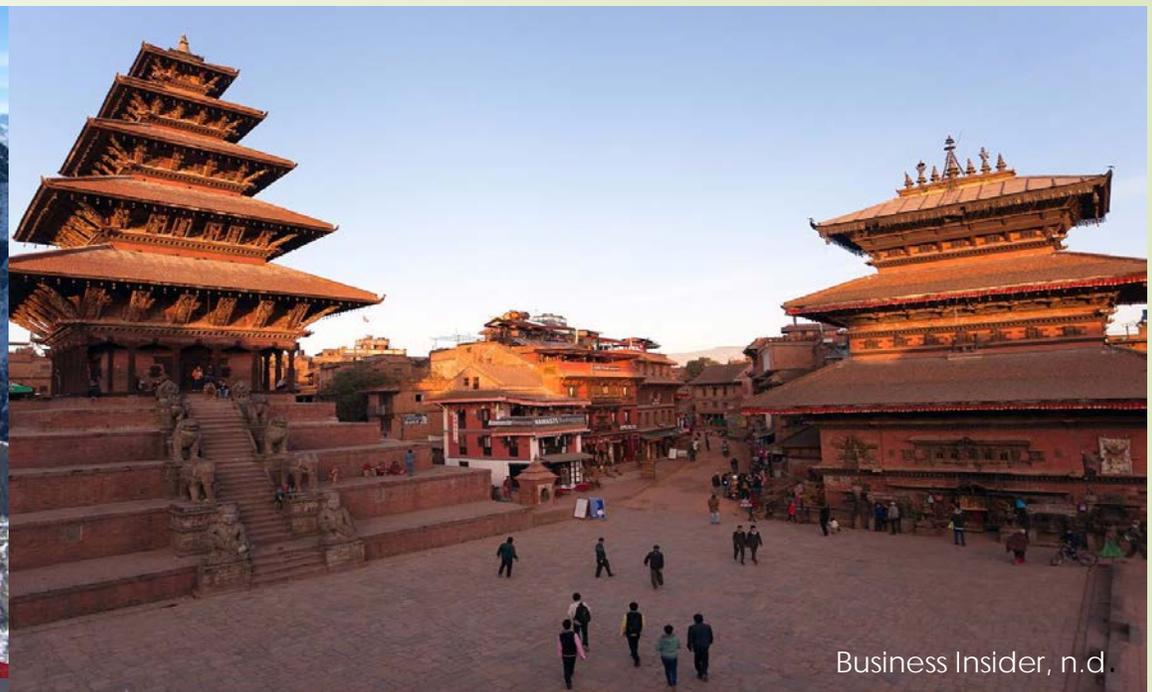
By Cameron Commisso

University of Guelph





Biosphere Holidays, n.d.



Business Insider, n.d.



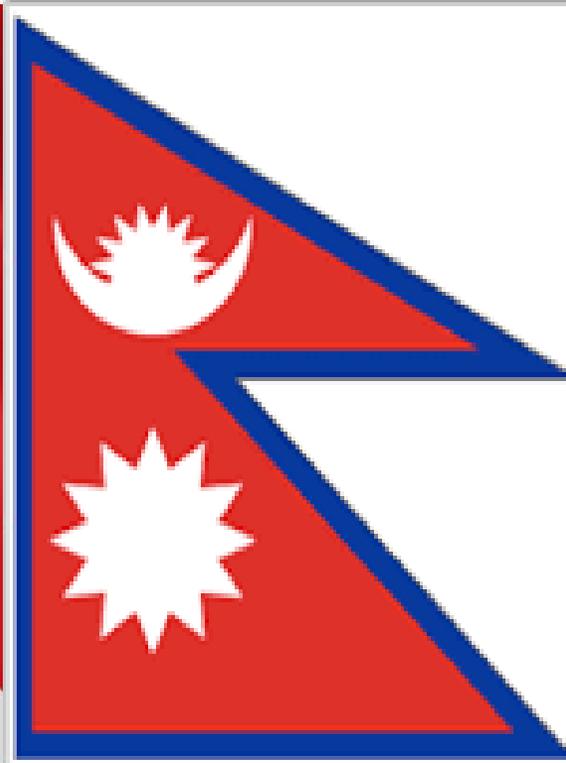
Business Insider, n.d.



Stephanie Downs, 2016



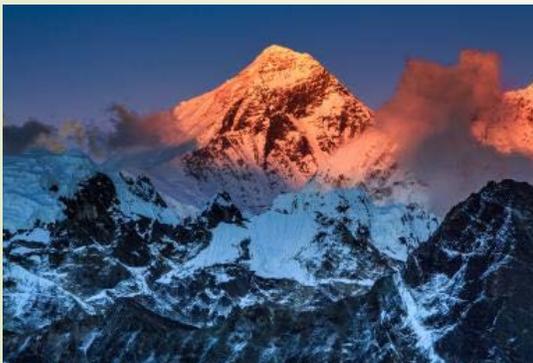
Wonderful Engineering, 2015



Maps of World, n.d.

# Where is Nepal Located? & Facts About Nepal

- Nepal is located in south Central Asia
- Nepal is bordered by India and China thus making it a landlocked country
- The population of Nepal is approximately 28 679 524
- The Currency in Nepal is the Nepalese rupee
- Nepal is known for being one the the countries where Mount Everest is located



Greg Rodgers, 2016



Nepalese Rupee, 2012



# Hop Rhizomes

- What is a Hop Rhizome?
- Hop rhizomes are roots that are cut off a fully grown female hop plant
- What do flowers of hop plants look like?
- The flowers of hop plants can better be describe as cones as they look similar to pinecones just differ in colour
- What is the main purpose of hop plants?
- Hops are used in the beer brewing process



Tony Saldin, 2010



90 Versus T 45 Hop Pellets what does it mean, 2016



Sheppard Wine Works, n.d.



# How is this Possible?

- Hops of Pelham Inc is a Canadian company located in Fenwick Ontario that grows multiple different types of hop cultivar.
- Cascade Hop plants are the most popular cultivar used in beer production.
- Hops of Pelham Inc sells cascade hop plants in bulks of 1000 for \$4.00 per plant. (\$4,000 for 1000 plants)



Hops of Pelham Inc, n.d.



Chelsea Kyle, n.d.



# Transportation

- Fenwick ➡ Toronto Pearson International Airport
- Toronto Pearson International Airport ➡ Tribhuvan International Airport
- Tribhuvan International Airport ➡ farmers of Nepal



UcallWeconn, n.d.



Melissa Stuart, 2016



# How does this Benefit Nepal?

- By importing hop rhizomes to Nepal it will decrease the cost per plant
- Beer is the most widely consumed alcoholic drink in Nepal.
- The increase in beer production will increase the number of sales of hop cones
- The increase in hop farms will provide for more jobs



Manzil Poudar, n.d.



Moji, n.d.



# How does this Benefit Canada?

- ▶ An increase in profit will be seen
- ▶ Increase in jobs due to larger demand for product
- ▶ Exporting quality goods outside of Canada will allow for other countries to respect Canadian products and therefore increase Canadian shipments



Darryl Henery, 2016





# References



- ▶ AED Trucking & Delivery.(n.d.) Retrieved from <http://www.corelogistics.net/Trucking/local-gta.html>
- ▶ Hops of Pelham Inc. (n.d.) Hops for growing. Retrieved from <http://www.hopsofpelham.com/hops-for-growing.php>
- ▶ Priority Air Cargo, P.A.C. (n.d.) Dedicated to the Freight Forwarding Community. <http://www.corelogistics.net/International-Cargo/access-to-over-70-carriers->
- ▶ Karki, S.K. , (2014). Nepal academy of tourism and hotel management pages 1-2 [http://www.academia.edu/13840133/Market\\_Analysis\\_of\\_Lager\\_Beer\\_in\\_Kathmandu](http://www.academia.edu/13840133/Market_Analysis_of_Lager_Beer_in_Kathmandu)



# For more information...

- ▶ By: Cameron Commisso
  - ▶ For further information a detailed written evaluation of this export idea is posted on this website
- 